

## SCHEDULE

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
09:30 - 10:00	Welcome			
10:15 - 11:45	Empirical Corporate Finance	Empirical Corporate Finance	Empirical Corporate Finance	Economía de la Innovación
12:00 - 13:30	Economía de la Innovación	Economía de la Innovación	Estimación de Demanda con Fricciones de Elección	Estimación de Demanda con Fricciones de Elección
13:30 - 14:30	LUNCH	LUNCH	MagCEA-DSI LUNCH	CLOSING LUNCH
14:30 - 16:00	Resolución de Problemas	Estimación de Demanda de Fricciones de Elección	Resolución de Problemas	
16:15 - 17:30		Resolución de Problemas		

## COURSES

### Empirical Corporate Finance

**Profesor:** *Andrés Liberman, NYU Stern*

This course provides a brief introduction to methods used in empirical corporate and household finance research, with applications on selected topics in the area like financial constraints and investments, capital structure, financial intermediation, and financial contracting, among others. The course will cover the basic OLS regression setup, as well as techniques to deal with identification concerns: Instrumental Variables, Difference-in-differences, and Regression Discontinuity Design.

**Requirements:** Intermediate Microeconomics, Basic Econometrics.

**Course in English**

### Economía de la Innovación (Innovation Economics)

**Profesor:** *Jorge Lemus, University of Illinois at Urbana-Champaign*

This course will present a brief introduction to Innovation Economics. Innovation is one of the main engines for economic growth. However, the market of ideas present inefficiency failures that need intervention. One of the mechanisms to compensate innovators is the use of Intellectual Propriety in different forms (licenses, copyright, trademarks, etc.). The course will study why failures exist in the market of ideas and which economic incentives are used to solve them. The course will cover empirical and theoretical aspects.

**Requirements:** Basic Statistics.

**Course in Spanish**

### Estimación de Demanda con Fricciones de Elección (Demand Estimation with Choice Frictions)

**Profesor:** *Juan Pablo Atal, University of Pennsylvania*

This course will study the estimation of demand models with choice frictions, such as inertia, searching costs, and deviations from the perfect optimization model. The course will explore how these frictions have been incorporated to estimate recent discrete choice models of empirical Industrial Organization.

**Requirements:** Intermediate Econometrics, Basic Microeconomics.

**Course in Spanish**